

EDHEC International BBA 3rd year_International Business Track (IBT)_ Spring Semester 2025/2026

Course offer may be subject to change

Campus	Code	Title	Language of instruction	Teaching hours	ECTS
Students can choose ONE French language course (beginner/intermediate/advanced)					
NICE & LILLE	3511 / 7156	FRENCH FOR BEGINNERS	FRENCH	36*	5
NICE & LILLE	3303 / 7158	INTERMEDIATE FRENCH	FRENCH	36*	5
NICE & LILLE	6495 / 7159	ADVANCED FRENCH	FRENCH	36*	5
NICE & LILLE	3455	CONTEMPORARY FRENCH BUSINESS AND SOCIETY	ENGLISH	36*	5
NICE & LILLE	3341	CORPORATE SOCIAL RESPONSIBILITY	ENGLISH	24	2
NICE & LILLE	3345	CROSS CULTURAL MANAGEMENT	ENGLISH	24	2
NICE & LILLE	3342	EUROPEAN ECONOMIC AND GOVERNANCE ISSUES	ENGLISH	36*	4
NICE & LILLE	4005	MANAGING COMPLEXITIES IN GLOBAL ORGANIZATIONS	ENGLISH	36*	4
NICE & LILLE	3343	OPERATIONS MANAGEMENT	ENGLISH	24	2
NICE & LILLE	5563	STRATEGIC ANALYSIS	ENGLISH	36*	4
		Students can choose 1, 2 or 3 courses from <u>ONE</u> minor only			
		MINOR: International Marketing			
NICE & LILLE	4721	CUSTOMER CENTERIC BRAND MANAGEMENT	ENGLISH	36*	4
NICE & LILLE	4747	SERVICES AND RETAIL MARKETING	ENGLISH	36*	4
NICE & LILLE	3347	LUXURY MARKETING	ENGLISH	36*	4
		MINOR : International Finance			
NICE & LILLE	3348	ADVANCED CORPORATE FINANCE	ENGLISH	36*	4
NICE & LILLE	4745	COUNTRY RISK ANALYSIS	ENGLISH	36*	4
NICE & LILLE	4746	INTERNATIONAL FINANCIAL STATEMENT ANALYSIS	ENGLISH	36*	4
		MINOR : International Entrepreneurship			
NICE & LILLE	5172	DESIGN THINKING, INNOVATION AND INTRAPRENEURSHIP	ENGLISH	36*	4
NICE & LILLE	5311	INTERNATIONAL ENTREPRENEURSHIP	ENGLISH	36*	4
NICE & LILLE	5312	LEAN START-UP	ENGLISH	36*	4

* 6 hours will be taught online