

EDHEC International BBA 2nd year_Business Fundamentals_French Track_Spring Semester 2025/2026

Course offer may be subject to change

French Track students will be in class with (and graded the same as) native French speakers

Campus	Course code	Course title	Language of instruction	Teaching hours	ECTS
NICE	5485	ADVANCED FRENCH	FRENCH	36	5
NICE	4387	BUSINESS GAME 2	FRENCH	18	2
NICE	3284	BUSINESS SOFTWARE II	FRENCH	36*	4.5
NICE	3264	CULTURES AND INTERCULTURAL COMMUNICATION	FRENCH	24	3
NICE	7693	MARKETING INTELLIGENCE	FRENCH	36**	4.5
NICE	7451	LEADERSHIP (Online course)	ENGLISH	30	5
NICE	7400	PEOPLE MANAGEMENT (Online course)	FRENCH	30	5
		1 OPTIONAL COURSE can be chosen from the 2 courses below			
NICE	7694	OPT - MARKETING AND DIGITAL TRANSFORMATION	FRENCH	18	2
NICE	4603	OPT - INTRODUCTION TO INTERNATIONAL ACCOUNTING	ENGLISH	18	2
		ELECTIVE COURSES: 2 elective courses can be chosen (elective 1 and/or elective 2)			
NICE		Elective course 1			
NICE	3813	ELECTIVE - THE PIRATES OF THE GLOBAL ECONOMY	FRENCH	18	2
NICE	7913	ELECTIVE - BAD BUZZ, THE KEYS TO WEATHER THE MEDIA STORM	FRENCH	18	2
NICE		Elective course 2			
NICE		1 elective course can be chosen from the 2 courses below			
NICE	7922	ELECTIVE - DATA & ARTIFICIAL INTELLIGENCE : THE RECIPE FOR SUCCESS	FRENCH	18	2
NICE	5647	ELECTIVE - BBA SUMMIT	FRENCH	18	2

*6 hours will be taught online

** 10 hours will be taught online